

Do you agree or disagree with the following statement? Advertising can tell you a lot about a country. Use specific reasons and examples to support your answer.

Advertising plays an important role in modern society. Advertisements -covering cover many aspects of life such as culture and customs, food, tourism place/tourist attractions and even living or study opportunities. In my opinion, advertisements sometimes can/can sometimes change human's humans` life and it can tell us much about a country.

To begin with, advertising is always a reflection of a country's culture and customs. For example, an Iranian advertisement shows a woman with the scarf and hijab and usually family members gather or visit their grandparents; through advertisements, we can understand hijab is **forcible/mandatory/compulsory** in Iran and what they wear during their daily life and always younger members of a family should respect and visit older people.

Moreover, many countries have maxim about tourism place tourist attractions to introduce their country. Iran as an example, has many historical buildings in different cities such as Persepolis, the Golestan palace and other attractive places with various climates, and foods would be interesting to tourists.

Sometimes, advertisements tell us about studying or investing opportunities in certain countries. For example, in Persian

channels on satellite usually we face with the propaganda commercials of housing investment in different countries like Turkey, Dubai and other cities. Furthermore, they inform us about the registering for universities and summer schools in European countries which can be useful for a group of people who like studying abroad and their destiny changes.

In addition, by watching ads, we are able to understand what kinds of goods individuals prefer to buy. For instance, when we watch a Toyota or other Japanese products, we know how these people concentrate on the quality in their technology and supplies. However, frequent advertisements provide us with many beautiful but useless ~~useless but beautiful~~ products that make us tempt/lure us into buying. ~~to buy.~~

All in all, no one can ignore the **workable** information about a country afforded by advertising but some advertisements encourage illogical consumers which leads to a great deal of waste.